

## ORDER



Orders	Order / Rev:	107792	
	Alt Order #:		
	Product Desc:	October 2012 Campaign	
	Estimate:		
	Flight Dates:	10/15/12 - 10/28/12	Primary AE:
	Original Date / Rev:	10/12/12 / 10/12/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Consili, Inc.	
	Buying Contact:		
	Billing Contact:		
	10120 S. Eastern Ave.	Billing Type:	
	Henderson, NV 89052	Cash	
		Billing Calendar:	
		Broadcast	
		Billing Cycle:	
		EOM/EOC	
		Agency Commission:	
		15%	
Advertiser	Name:	Committe to Elect Judge Lee	
	Demographic:	A25-54	
	Product Codes:	PLC12	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	
Advertiser External ID:			
Agency External ID:			

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/28/12	16	\$6,750.00	\$5,737.50	October 2012	16	\$6,750.00	\$5,737.50	0.00
					Totals	16	\$6,750.00	\$5,737.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/15/12	10/28/12	Wake Up Early w/ Wagner CM		430a-5a	MTWTF--S	:30	2	\$200.001	0.00	NM		4	\$800.00
				Wake Up Early Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--S		2	\$200.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--S		2	\$200.00			0.00					
N 2	KSNV	10/15/12	10/28/12	M-F 5-6a WakeUp w/Wagner CM		5-6a	MTWTF--	:30	1	\$450.001	0.00	NM		2	\$900.00
				M-F 5-6a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1	\$450.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		1	\$450.00			0.00					
N 3	KSNV	10/15/12	10/28/12	Rachael Ray CM		11am-12pm	MTWTF--	:30	2	\$325.001	0.00	NM		4	\$1,300.00
				Rachael Ray											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2	\$325.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		2	\$325.00			0.00					
N 4	KSNV	10/15/12	10/28/12	M-F Today Show II 3rd HCM		9-10a	MTWTF--	:30	1	\$425.001	0.00	NM		2	\$850.00
				M-F Today Show II											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		1	\$425.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		1	\$425.00			0.00					
N 5	KSNV	10/15/12	10/28/12	NEWS 3 at 4 (1 HOUR) CM		4-5pm	MTWTF--	:30	2	\$725.001	0.00	NM		4	\$2,900.00
				4PM NEWS (1 hour)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	MTWTF--		2	\$725.00			0.00					
		Week: 10/22/12	10/28/12	MTWTF--		2	\$725.00			0.00					

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Estimate: \_\_\_\_\_

**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
														Totals	16	\$6,750.00